



WHAT THE

F***K!

IS PINK
ORANGE?



OVER

22,000,000

UNPAID ORGANIC VIEWS!

CHECK US OUT ON:
[HTTPS://WWW.PINKORANGE.CA/](https://www.pinkorange.ca/)



THE PROCESS TO SUCCESS



SHORT FORM, VERTICALLY SHOT VIDEOS OF 60 SECONDS OR LESS

**CONCEPTUALIZED
HOSTED
FILMED
EDITED
AND POSTED**

TO YOUR COMPANY'S SOCIAL MEDIAS

CONSISTANTLY EVERY WEEK!



NOT SET UP ON THESE PLATFORMS?
NO PROBLEM!
PINK ORANGE CAN HELP SET YOU UP!

PINK ORANGE ROAD TO MANAGE OVER **22,000,000** ORGANIC VIEWS WITH NO PAID ADS WAS COMPLETELY DEPENDENT ON **CONSISTENCY!** EVERY ONLINE EXPERT OF SOCIAL MEDIA WILL TELL YOU **THIS IS THE WAY.**

WE SET OUT TO MAKE EVERYTHING **TURN KEY,** MEANING PINK ORANGE IS THE SOLUTION THAT WILL GET YOU CONSISTENT AND PROPEL YOUR BRAND WITH MINIMAL EFFORTS ON YOUR PART.

ADD VALUE TO THE COMMUNITIES YOU SERVICE BY BEING PART OF THEM ON THE POPULAR PLATFORMS THEY LIKE TO BE ON! PROMPT DISCUSSION AND CURIOSITIES.

OUR IDEA IS AN EXERCISE IN BRANDING. HAVING EYES ON YOUR BRAND EVEN WHEN PEOPLE ARE NOT DIRECTLY SHOPPING FOR YOUR SERVICES. GUESS WHO WILL BE ON THEIR MIND WHEN THEY ARE READY? **YOU!**

THESE CAN BE USED FOR,
BUT NOT EXCLUSIVE TO:

- PRODUCT REVIEWS OR SHOWCASES!
- SERVICES OFFERED!
- BUSINESS FACILITIES!
- INTRODUCING YOUR STAFF MEMBERS!
- ENGAGING YOUR CLIENTS TO START AN ONLINE DIALOG !
- MAKE PEOPLE LAUGH!
- COMPANY AND PRODUCT HISTORY!
- UPCOMING EVENTS!
- SEASONAL CHANGES AND OFFERINGS!

BE WHERE THE PEOPLE ARE!

HAVING YOUR BRAND ONLINE 24 HOURS A DAY
7 DAYS A WEEK WITH THE MOST POWERFULL
MARKETING TOOL...

SOCIAL MEDIA!

PACKAGES:

7 VIDEOS WEEKLY - \$169 PER VIDEO (+ TAXES)
AVERAGE MONTHLY COST: \$5.070 + TAXES

4 VIDEOS WEEKLY - \$224 PER VIDEO (+ TAXES)
AVERAGE MONTHLY COST: \$3.584 + TAXES

2 VIDEOS WEEKLY - \$299 PER VIDEO (+ TAXES)
AVERAGE MONTHLY COST: \$2.392 + TAXES

 pinkorange

BUNDLE PACKS



SHORT FORM, VERTICALLY SHOT VIDEOS OF 60 SECONDS OR LESS CONCEPTUALIZED, HOSTED, SHOT, EDITED, AND READY FOR YOU TO POST TO YOUR *COMPANY'S SOCIAL MEDIAS!*

THESE CAN BE USED FOR, BUT NOT EXCLUSIVE TO:

- PRODUCT REVIEWS OR SHOWCASES!
- SERVICES OFFERED!
- BUSINESS FACILITIES!
- INTRODUCING YOUR STAFF MEMBERS!
- ENGAGING YOUR CLIENTS TO START AN ONLINE DIALOG !
- MAKE PEOPLE LAUGH!
- COMPANY AND PRODUCT HISTORY!
- UPCOMING EVENTS!
- SEASONAL CHANGES AND OFFERINGS!

PACKAGES:

10 VIDEOS @ \$299 PER VIDEO
20 VIDEOS @ \$249 PER VIDEO
30 VIDEOS @ \$199 PER VIDEO

BE WHERE THE PEOPLE ARE!

HAVING YOUR BRAND ONLINE 24 HOURS A DAY 7 DAYS A WEEK WITH THE MOST POWERFULL MARKETING TOOL....

SOCIAL MEDIA!

TRAINING VIDEOS

WHAT'S THE BEST WAY TO HAVE SOMEONE LEARN YOUR BUSINESS PROCESSES AND VALUES?



SHOW THEM!

PINK ORANGE HAS MASTERED THE ABILITY TO TAKE YOUR TIME OUT OF THE EQUATION YET KEEP ALL OF YOUR KNOWLEDGE TO BE PASSED TO NEW AND EXISTING STAFF MEMBERS.

WE HELP FILM, EDIT, COACH FOR HOSTING, AND DELIVER VIDEOS THAT WILL HELP YOUR STAFF UNDERSTAND HOW TO DO THEIR WORK AND WHAT IT IS YOU WANT FROM THEM! ALL WHILE TAKING THE MINIMUM AMOUNT OF YOUR TIME. QUICK AND EASY FOR ANY STAFF MEMBER TO REVIEW, AND BEST OF ALL *YOU'LL ONLY HAVE TO SHOW IT ONCE.*

THESE CAN BE USED FOR, BUT NOT EXCLUSIVE TO:

- HOW TO'S, WHAT IS A SPECIFIC TASK AND HOW WOULD YOU LIKE IT DONE.
- OPERATIONS BASED ON ANY COMPUTER SOFTWARE, SHOW THEM HOW TO USE IT AS IT PERTAINS TO YOUR BUSINESS.
- WHAT IS THE CUSTOMER EXPERIENCE YOU WANT YOUR STAFF TO DELIVER TO YOUR CLIENTS?
- WHAT DOES THE BUSINESS WANT FROM ITS EMPLOYEES,
 - WHAT IS YOUR CULTURE!

THESE VIDEOS WILL SAVE YOU THE MAXIMUM AMOUNT OF THE ONLY COMMODITY WE ALL HAVE IN COMMON, TIME. YOU CAN ENSURE THAT ALL STAFF MEMBERS DELIVER, IN THE SAME FASHION, WHAT IT IS YOUR BUSINESS IS ALL ABOUT! THIS MAKES HAVING NEW STAFF MEMBERS LEARN QUICKLY AND WITHOUT NEEDING TO DO YEARS OF MISTAKES TO ACQUIRE THE KNOWLEDGE. WE COME TO YOU AND SPEND THE TIME TO CAPTURE A FULL UNDERSTANDING OF INDIVIDUAL TASKS. THESE VIDEOS RANGE FROM 3 TO 30 MINUTES ON AVERAGE.

PACKAGES:

3 VIDEOS @ \$999 PER VIDEO
6 VIDEOS @ \$899 PER VIDEO
10 VIDEOS @ \$799 PER VIDEO

NEED A SOLUTION TO HAVE THESE VIDEOS ORGANISED AND ACCESSIBLE ANYWHERE ANYTIME YET REMAIN COMPLETELY PRIVATE AND PASSWORD PROTECTED?

WE CAN SET UP A PRIVATE YOUTUBE CHANNEL FOR YOU TO USE WITH ANY G-MAIL BASED EMAIL (CAN ALSO BE CREATED) FOR A FEE OF \$799. THIS WILL BE A GREAT HUB TO KEEP ALL THESE ONGOING VIDEOS AND HAVE STAFF MEMBERS CAPABLE OF ACCESSING THEM EVEN ON THEIR SMARTPHONE